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REVA Flies Pink

Joins National Think Pink Mission Against Breast Cancer

OCTOBER 6 – With today’s kickoff of Breast Cancer Awareness Month across the nation, REVA Inc., owning and operating North America’s largest fleet of fixed-wing air ambulances, joins the mission by flying pink, wearing pink, and thinking pink.



“REVA is raising funds all month long for breast cancer research through polo-shirt sales and using the fuselages of its Learjet ambulance fleet to send the awareness message,” said Dawn Cerbone, Senior Vice President of Marketing and Sales.

Think Pink ribbon emblems have blossomed on REVA’s air ambulances, sending the message with every flight, from take-off to landing, that breast cancer affects millions of women every year. Breast cancer has a 95-percent survival rate when detected early. But, too often warning signs are



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missed or ignored due to fear, lack of information, or inadequate access to mammography. REVA's Think Pink awareness campaign addresses all of those issues, she noted.



In addition to raising awareness about the need for early testing, REVA's Think Pink fuselage ribbons and polo shirt sales are raising funds for research. Breast cancer is a complicated disease with multiple associations, ranging from environmental factors to genetic components. Only aggressive research will be able to unravel its complexities.

"REVA's Think Pink campaign throughout October is a commitment to both awareness and funding in ways that benefit the patients we care for and the mission we serve in a very positive and tangible way," she said.

For more information about REVA's extraordinary medical and flight staffs, its fleet of air-ambulance jets, and range of services, visit www.flyreva.com. LIKE us on Facebook to follow insider and industry news about state-of-the-art medical transportation.



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REVA Inc. employs over 300 air ambulance service professionals who deliver caring, efficient, and medically sound jet and fixed-wing flight services from bases throughout North America and the Caribbean. REVA Inc., has completed more than 25,000 medical transports that include time-sensitive organ deliveries, trauma response, and intensive-care connections in addition to private charters associated with medical tourism, cruise-line passenger emergencies and philanthropic efforts. REVA Inc. has earned over a dozen top industry honors and recognitions from NAAMTA, EURAMI, International Assistance Group, and ARGUS Gold including the AAMS Fixed Wing Award of Excellence and ACE Safety Award.

REVA Inc. is an approved organ transportation carrier for Cleveland Clinic, and its air ambulance services are licensed by U.S. and international agencies including U.S. Federal Aviation Administration (Certificate #O2JA595N), Canadian Transportation Agency International License; and U.S. Treasury Cuban operation authorization. Through individual and corporate affiliations, the staff and fleet uphold professional performance standards that exceed industry practices and expectations.